

GAMING IN AUSTRALIA



ARISTOCRAT GAMING™

SLOT HISTORY



CHARLES FEY (1862-1944)



“The Thomas Edison of Slot Machines”

VENUES

- Saloons
- Cigar Stands
- Pool Parlours
- Bowling Alleys
- Other Businesses

PRIZES

- Mints
- Gum
- Cigars
- Cigarettes
- Golf Balls
- Drinks
- Tokens





HISTORY

- 1891 First machine developed
- 1897 Charles Fey - Liberty Bell
Watling - Mills - Caille - Jennings - Pace - Bally
- 1901 Draw feature added
- 1911 Production centered around San Francisco
- 1923 Start of the Golden age of slots (to 1950)

HISTORY

- 1951 Congress passed the Johnson act
- 1960 Nevada was the only legal haven
- 1976 Gaming approved in New Jersey
- 1980 5 more states legalised gaming
- 1983 Slot revenue surpassed table revenue

HISTORY

- 1988 Indian Gaming act approved
Other states implemented lotteries
- 1989 Slot revenue accounted for 59% revenue
- 2001 3 U.S. states still do not allow gambling
- 2003 Tennessee introduces lotteries
- 2006 Online gambling prohibited

HISTORY

- 2008 Non-smoking..... Restrictions
- 2010s Harm minimization - RSG
- 2020s Anti-Money Laundering
- **Current - Cashless Gaming, A.I. , Facial Recognition**





AUSTRALIAN HISTORY



ARISTOCRAT GAMING

- **Aristocrat Technologies** - an Australian Gaming Manufacturer with over 70+ years Industry Experience
- Employs over 8,000 staff globally
- Offices in Sydney, Australia (HQ), USA, New Zealand, United Kingdom, South Africa, Sweden, Japan, India, the Philippines, and Macau
- Gaming Manufacturer who produces:
 - Games
 - Cabinets
 - Systems
 - Service

HISTORY OF ARISTOCRAT

- Established in 1953 in Australia as a family-owned business to develop and manufacture gaming machines for Clubs & Casinos
- Became a public listed company in 1996 and is now one of the leading provider of gaming solutions in global markets
- Aristocrat has a strong brand equity in more than 200 jurisdictions around the world
- The diverse product line-up extends from electronic gaming machines (EGMs) to complete gaming solutions, including systems, services, electronic tables, and ancillary equipment
- Aristocrat Design & Development Centres are established in Australia, USA, Sweden, Japan and India



GAMING SNAPSHOT

ARISTOCRAT
GAMING

HISTORY - CLUBS

- 1898 Poker machines were introduced into Australia
- 1921 Deemed illegal
- 1932 Raise revenue for hospitals
- 1933 All poker machines removed
- 1935 Applications lodged from non-proprietary organisations
- 1939 In contravention of the law
- 1952 Poker machine introduced – mechanical, single line/coin
- 1953 First Australian made (mechanical) machine produced
- 1979 Release of the first microprocessor-based slot
- 1981 Introduction of the 5-reel multi-line, 5c & 10c machines



Her Majesty's Hotel, Swanson St, Melbourne.

The hotel was one of the first to introduce poker machines into the Australian colonies.

Picture: Melbourne Sportsman October 25 1898

HISTORY - CLUBS

- 1982 Steppers introduced Virtual Reel (Telnae's patent)
- 1983 Introduction of the 5c, 10c, 20c multipliers
Cash flow made compulsory
- 1986 Leasing of machines permitted
Maximum standalone prize \$10,000
- 1988 Introduction of Link Progressive Jackpot Systems (\$100K)
Introduction of \$1 & \$2 machines & \$10 max bet per game
- 1990 Introduction of Mystery Jackpots
- 1992 Introduction of tokenisation
- 1994 Introduction of Technical Standards



Her Majesty's Hotel, Swanson St, Melbourne.

The hotel was one of the first to introduce poker machines into the Australian colonies.

Picture: Melbourne Sportsman October 25 1898

HISTORY - CLUBS

- 1996 Introduction of BACCs
MTGMs approved
- 1997 Permitted to install AADs
- 1998 TAB issued CMC license
- 1999 Productivity Report
Parliament Passes Recommendations
CMS Connection (tests)
- 2000 Responsible Gaming Act
RCG notices/courses
Government announces cap on machines



Her Majesty's Hotel, Swanson St, Melbourne.

The hotel was one of the first to introduce poker machines into the Australian colonies.

Picture: Melbourne Sportsman October 25 1898

HISTORY - CLUBS

- 2001 All product 'X' series (LAB protocol)
 - Serial controllers (Mikohn/Paltronics/Translux)
 - Release of WAPJ
 - 1000 credit max bet games
 - 25-line games
- 2002 Reduction of machines to 450 (10%)
 - CMS commenced
 - Advertising restrictions
 - Permit to trade (in blocks of three)
 - Reduced trading hours (three)
 - Cheque payments (over \$1,000)
 - MTGM – Max prize \$100,000



Her Majesty's Hotel, Swanson St, Melbourne.

The hotel was one of the first to introduce poker machines into the Australian colonies.

Picture: Melbourne Sportsman October 25 1898

HISTORY - CLUBS

- 2003 Reduced trading hours (6)
New tax announced
- 2004 New tax introduced
- 2005 Smoking allowed in one room only
- 2006 75% - 25% rule
Tax amended
Cheque payments (over \$2,000)
- 2007 Prohibition on smoking in licensed venues
Al fresco gaming: 75%-25% rule
- 2008 LIA replaced in SIA
- 2009 Removal of Adviser's license
Monthly meter readings abolished



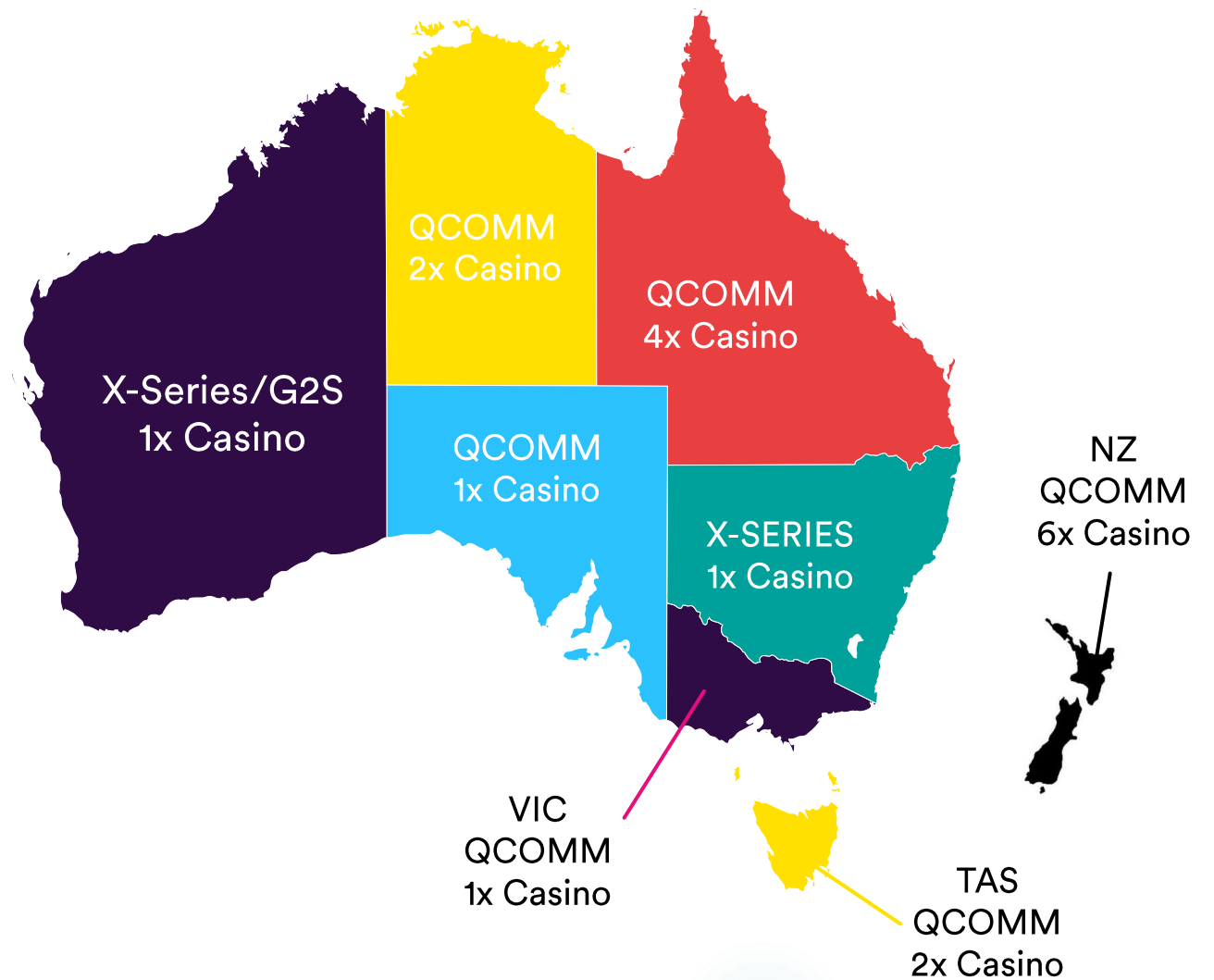
HISTORY - CLUBS

- 2009 15% cap on MTGMs
Promotional material opt-in
- 2011 Pre-commitment rulings pending
- 2012 Technology – regulation/harm minimisation
- 2015 CRT cash payments \$5,000
Further smoking restrictions (food areas/4m from entrances)
- 2020 Covid 19 restrictions and regulations
- 2023 Cashless Gaming Trials



AUSTRALIAN EGMS (Including Casinos)

JURISDICTION	TOTAL MARKET
NSW/ACT	91,600
QLD/NT	47,000
VIC	27,500
SA/WA	16,100
TAS	3,600
TOTAL	185,800



NEW SOUTH WALES

- Mix of Video Reel (Pokies) & Draw Poker (Cardies – Minimal)
- AAD's prior to EGMS; April 1st 1997

	EGMS	MTGMS
CLUBS (1,060)	68,430	1,200
HOTELS (1,310)	22,600	
STAR CASINO	1,500 (Crown pending)	
TOTAL	88,000	



NEW SOUTH WALES - CMS

- LAB protocol (X-Series)
- All machines connected to the CMS
- Clubs - December 2001
- Hotels - January 2002
- CMS is run by DMS (Data Monitoring Services) – MaxGaming
- All machines have a GMIC (Gaming Machine Interface Card)
- Reasons – industry integrity, assessment and billing of duty, collection of duty returns



VICTORIA

Max 105 EGMs per venue (Hotel or Club)

- 1992 Introduction by TabCorp and Tattersall's
- 2008 Announcement of cancellation of duopoly
- 2013 Duopoly expired
- 2020 TITO approved

	EGMS	TABLES
CLUBS (250)	12,940	
HOTELS (280)	13,630	
CROWN CASINO	2,600	350
TOTAL	27,500	

*Values are indicative



TASMANIA

- 1994 Introduction of EGMs into Casinos

	EGMS	TABLES
CLUBS (10)/HOTELS (95)	2,400	
WREST POINT CASINO	660	23
LAUNCESTON CASINO	520	17
TOTAL	3,580	



QUEENSLAND

- 1985 Introduction of EGMs into Casinos
- 1992 Introduction of EGMs into Clubs/Hotels



	EGMS	
CLUBS (375)	21,400	280 max install
HOTELS (705)	19,600	45 max install
	EGMS	TABLES
STAR CASINO TOWNSVILLE	500	24
REEF CASINO CAIRNS	650	43
STAR CASINO GOLD COAST	1,500	106
STAR CASINO TREASURY	1,500	111
TOTAL	44,330	

QUEENSLAND

- LAB protocol (X-Series)
- All machines connected to the CMS
- Clubs - December 2001
- Hotels - January 2002
- CMS is run by DMS (Data Monitoring Services) – MaxGaming
- All machines have a GMIC (Gaming Machine Interface Card)
- Reasons – industry integrity, assessment and billing of duty, collection of duty returns



SOUTH AUSTRALIA

- 1985 Adelaide Casino opened
- 1994 Introduction of EGMs into Clubs/Hotels
- 2020 TITO and B/ACCs Approved

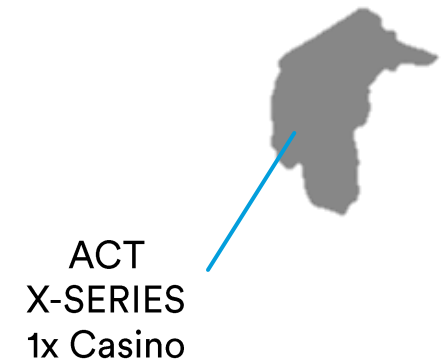


	EGMS	TABLES
CLUBS (50)	1,310	
HOTELS (450)	11,120	
SKYCITY (ADELAIDE) CASINO	1,080	99
TOTAL	13,510	

AUSTRALIAN CAPITAL TERRITORY

- 1976 Poker Machines launched in Clubs only
- 1987 Draw Poker Machines launched into Hotels
- 1992 Casino opened

	EGMS	TABLES
CLUBS (60)	3,600	
HOTELS (6)	40 (AADs only)	
CASINO	0	47
TOTAL	4,040	



WESTERN AUSTRALIA

- 1985 Introduction of EGMs into Casino
 - Machine Type: Skill games - Keno/Bingo



	EGMS	TABLES
CROWN CASINO	2,600	182
TOTAL	2,600	

NORTHERN TERRITORY

● 1982 Introduction of EGMs into Casinos

- Clubs – up to 45x EGMs
- Hotels – up to 23x EGMs



	EGMS	TABLES
CLUBS (26)/HOTELS (50)	1,835	
LASSETERS CASINO	390	18
SKYCITY (DARWIN) CASINO	575	25
TOTAL	13,510	

REGULATORS

STATE	REGULATOR	ACCREDITED TESTING FACILITY (ATF)
NSW	ILGA	LAB, GLA, BMM
QLD	QOGR	QOGR
WA	ORG	WAR, GL
SA	OLGC	GLA
VIC	VCGLR	BMM, TST
TAS	TGC	LAB, TST
NT	QOGR	GLA
ACT	GRC	LAB
CASINOS	CCA	LAB, GLA, BMM

GAMING TECHNOLOGIES ASSOCIATION (GTA)

- The Manufacturer's voice
- There are 8 regulators in Australia
- 8 different regulations and specifications
- Standardisation requirement
- National standards - messages – software

AIM: Build a Machine to ONE Standard