



2025 | NATIONAL CONFERENCE

**GAME PLAN 2026
AND BEYOND:**

**INNOVATION
INTEGRITY
IMPACT**

CONFERENCE SPONSOR



DINNER SPONSOR

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FRIDAY 7TH TO SUNDAY 9TH | NOVEMBER

SHERATON GRAND MIRAGE RESORT, GOLD COAST



MC - MARK LEVY



DALLAS ORCHARD



XAVIER CROW



MONIQUE BIELANSKI



LAURA SKINNER



ANDERS SORMAN-NILSSON

Through innovation, integrity, and impact, we'll navigate challenges and harness opportunities—building connections, inspiring action, and setting the course for sustained growth and excellence in our industry.

FRIDAY 7 NOVEMBER

- | | |
|--------|--|
| 8.00am | Great Northern Golf Challenge (Shotgun Start), Buses depart from Sheraton Grand Mirage at 6:30am. |
| 3.30pm | Conference Registration Sheraton Grand Mirage Reception area |
| 5.30pm | Welcome Cocktail Reception held in the Grand Ballroom, Dress: Smart Casual |

SATURDAY 8 NOVEMBER CONFERENCE SESSION – GRAND BALLROOM – DAY ONE

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| 8.50am | Leagues Clubs Australia – Annual General Meeting |
| 9.30am | Hennessy Coffee Morning Tea sponsored by  |
| 9.50am | Welcome to Country – Uncle John Graham |
| 9.55am | Opening - Don Hammond, CEO |
| 10.05am | MC - Mark Levy
Host of Mornings with Mark Levy, weekdays on 2GB and a key voice in The Continuous Call Team. Known for incisive news, sport commentary, and a track record of award-winning broadcasting. |
| 10.10am | Welcome & Opening Comments by Conference Sponsor IGT – Dallas Orchard, COO, IGT APAC |
| 10.30am | Mindset, Mentalism & Meaning: The Psychology Behind Powerful Communication – Xavier Crow
Xavier Crow is a professional mentalist, hypnotist, and keynote speaker with over 20 years of global experience on stage. From corporate boardrooms to international events, Xavier has captivated audiences with a unique blend of mind-reading, psychology, and behavioural insight. Xavier will reveal how subtle nonverbal cues, mindset shifts, and behavioural insights can radically improve communication across all levels of your organisation. |
| 11.20am | The Compliance Compass: Guiding Clubs Through Regulatory Complexity
Moderator: Monique Bielanski (Monandia Consulting)
Panel: Lisa Chapman (Liverpool Catholic Club), Arna Orr (Canterbury League Club), Anne Rose (Southport Sharks) |
| 12.15pm | Lunch Sponsored by  |
| 12.50pm | Panel – Safe Play, Shared Duty: Compliance and Harm Prevention in a Converging Industry
Moderator: Laura Skinner (IGT)
Panel: Junior Marcellus Toleafoa (Star Group), Michiel Brodie (Ex NSW, QLD VIC & NT Regulator), Tim Wright (Greenbank RSL), Chris Dimou (Parramatta Leagues) |
| 1.45pm | Digilogue: Winning the Digital Minds & Analogue Hearts of Tomorrow's Members in the Age of AI - Anders Sorman-Nilsson
Anything that can be digitised will be digitised. But will digital connection ever replace the personal touch of authentic club culture? Global futurist Anders Sorman-Nilsson reveals how leagues club leaders can create brands fit for the future through "Digilogue" - the translational sweet spot where cutting-edge AI amplifies human empathy rather than replacing it. |
| 2.45pm | Close |
| 6.30pm | Pre-dinner drinks in the Grand Ballroom Foyer |
| 7.00pm | Conference Dinner – Sponsored by 
Dress: Smart casual evening wear
Dinner Entertainment - The Memphis Cowboys |



SCOTT GARDNER



DAVID TRODDEN



BRIAN CANAVAN



JOHN WILSON



TARSHA GALE

SUNDAY, 9 NOVEMBER CONFERENCE SESSION – GRAND BALLROOM – DAY TWO

- 8.00am **Morning coffee sponsored by** 
- 8.45am **Using AI to Increase Productivity in Clubs – Wayne Knight & Scott Gardner (Daily Press)**
IndyAI is your all-in-one marketing partner, built specifically for hospitality, clubs, pubs, restaurants, and retail brands. Unlike generic tools like Canva or Jasper, IndyAI is designed for your industry. It helps you create on-brand content, set the right tone, design, edit, resize, and schedule posts—all from one platform. Plus, it's supported by the Daily Press creative team, so you get the best of both worlds: smart automation and real people who know your business inside and out.
- 9.20am **NSWRL Update by Dave Trodden, CEO**
- 9.50am **QRL Update – Brian Canavan, Chairperson**
- 10.20am **Morning Tea sponsored by** 
- 10.40am **NRL Update – John Wilson, Executive General Manager - Participation**
- 11.10am **Alan Wilson interview with Tarsha Gale.**
Tarsha Gale is a pioneering figure in Australian women's rugby league, celebrated for her leadership and advocacy. She captained the Australian Jillaroos and New South Wales teams in the 1990s, including the inaugural Jillaroos Test against New Zealand, and played in the 2000 World Cup. Beyond her playing career, she championed women's participation and visibility in the sport, leading to the creation of the Tarsha Gale Cup, an elite under-19s women's competition. Inducted into the NRL Hall of Fame in 2024, she continues to inspire future generations as a commentator and role model in rugby league.
- 11.45am **Rugby League Panel Discussion**
Moderator: Alan Wilson
Panel: Anthony Minichello, Tarsha Gale, John Ribot & Mark Levy
- 12.20pm **Leagues Clubs Australia Closing Remarks – Don Hammond, CEO**
- 12.30pm **Conference Finish**
Conference Lunch (weather permitting) around the pool sponsored by 
- Coaches departing from Sheraton Grand Mirage for the airport from 12.45 through to 1.15pm
Takeaway lunch boxes will be available

PROUD CONFERENCE CORPORATE PARTNERS



Our Conference Beverage Corporate Partners



Our Corporate Partners

PREMIER
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DIAMOND



Carlton & United Breweries



PLATINUM



GOLD



SILVER



BRONZE



Great Northern Golf Challenge

Friday 7 November | \$230.00 per person



Coaches depart the Sheraton Grand Mirage at 6.30am sharp for the Great Northern Golf Challenge

Format: 4 person Ambrose event shot gun start at 8.00am (Max. 18 Handicap for men & 36 for women – unless AGU handicap)

Dress: Standard Golf Attire (soft spikes only)

Inclusions: Electric shared cart, breakfast & lunch

MEMBER / CORPORATE PARTNERS: \$1295.00 | PARTNER PACKAGE: \$650.00

ACCOMMODATION

Sheraton Grand Mirage, Gold Coast

- Standard room - Single Occupancy \$370 per night including breakfast for one
- Standard room - Either Double or Twin Share \$395 per night including breakfast for two

Imperial Hotel

- Standard room - Single Occupancy \$374 per night including breakfast for one
- Standard room - Either Double or Twin Share \$418.00 per night including breakfast for two

Accommodation Terms & Conditions

Check in time: 3.00pm | Check out time: 11.00am

Should you cancel your room within 30 days prior to arrival – 100% cancellation fees apply

Between 60 & 30 days prior to your arrival – 90% cancellation fees apply. Substitutions are welcome

Conference Terms & Conditions

Between 60 & 30 days prior to your arrival – 90% cancellation fees apply

30 days or less prior to your arrival – 100% cancellation fees apply

FLIGHT OPTIONS

Please contact **Jodie Tipping** at Total Travel Management

Email: jodie@totaltravelmanagement.com.au | Mobile: 0416 130 202

Airport Transfers

Sunday 9 November

Coach transfers will be provided from the Sheraton at the completion of the conference to Gold Coast Airport. These will operate from 12.45pm through to 1.15pm.

